

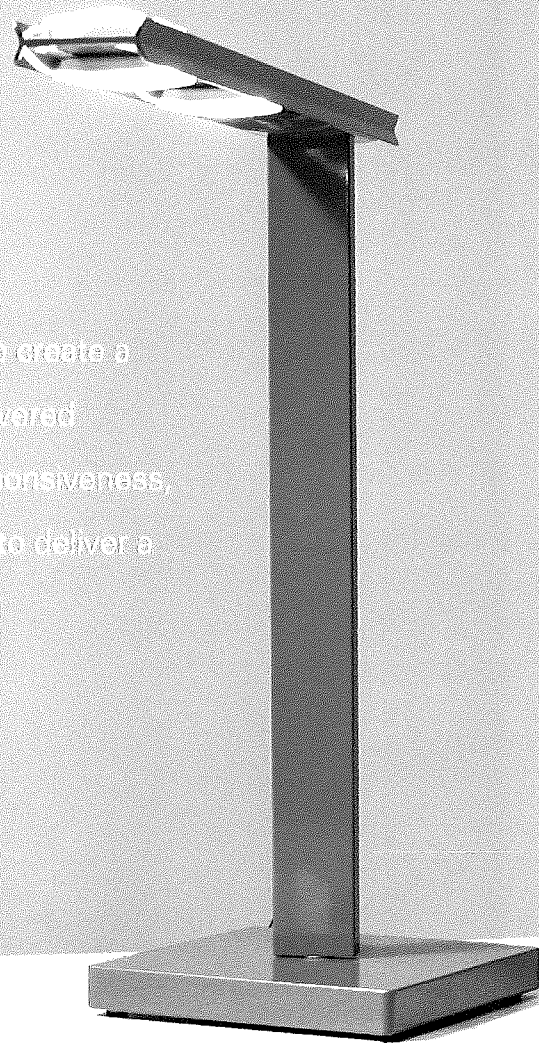


the product
manufactory

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Desk lamp design for new LED lighting technology

Molex engaged The Product Manufactory to create a showcase desk lamp for their new LED-powered lighting technology. The Manufactory's responsiveness, expertise, and network met the challenges to deliver a successful project on a tight schedule.



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"Speed-to-market and hitting schedule were huge parts of the business case. The Manufactory team jumped in and made it happen. The team was easy to work with, very responsive, and we were pleasantly surprised by the amount of marketing acumen brought to the project."

MIKE PICINI, VP SSL BUSINESS UNIT, MOLEX INCORPORATED.

