

Startup Café

featuring David Goldberg
Co-Founder of ShareThis and iFoundry

Startup Café is a luncheon series to highlight tech entrepreneurs that have lead their companies and created successes. Entrepreneurs share their story and provide insights on success and what they wish they had known before starting.



About the Speaker: Dr. David Goldberg wears many hats. He is co-founder and chief scientist of ShareThis, UI Professor of Industrial & Enterprise Systems Engineering, Director of the Illinois Genetics Algorithms Lab, co-founder of the Illinois Foundry for Innovation in Engineering Education (iFoundry) program at the College of Engineering, author of *Life Skills and Leadership for Engineers* and *The Entrepreneurial Engineer*, consultant to numerous Fortune 500 companies, recipient of the IBM Faculty Award in 2010, and newly working as CEO of his new company ThreeJoy Associates, Inc.

Dr. Goldberg founded ShareThis before sharing on the web was a phenomenon. ShareThis now reaches 400 million users on 850,000 sites, making content more engaging for publishers and marketing more impactful for brands. Started in the EnterpriseWorks incubator and now based in Mountain View, CA, with offices in New York and Cincinnati, the company is privately held with funding from Draper Fisher Jurvetson, Blue Chip Venture Company, DFJ Mercury, Reservoir Partners, Illinois Ventures, Queen City Angels and RPM Ventures.

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Research Park

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

February 23, 2011
12:00-1:30pm, free lunch
EnterpriseWorks Atrium